

# VIDEO BOOKS



 **PRESTIGE** | ***FASTSIGNS***<sup>®</sup>

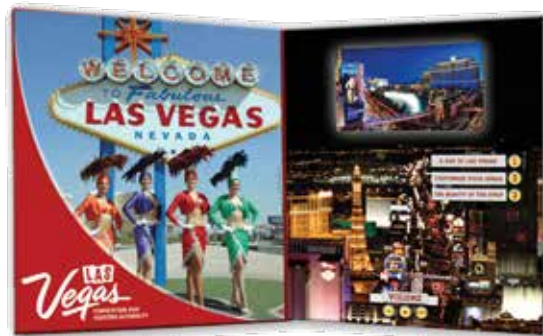
# VIDEO WORKS...

when it's watched.

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According to the digital research firm comScore®, Americans watched **38.8 billion** online videos & **13.2 billion** online video ads (an all-time high) in April 2013. Videos are wildly popular and can be extremely successful marketing tools. But are your videos making it through all the traffic?

**VIDEO DELIVERABILITY is key.**

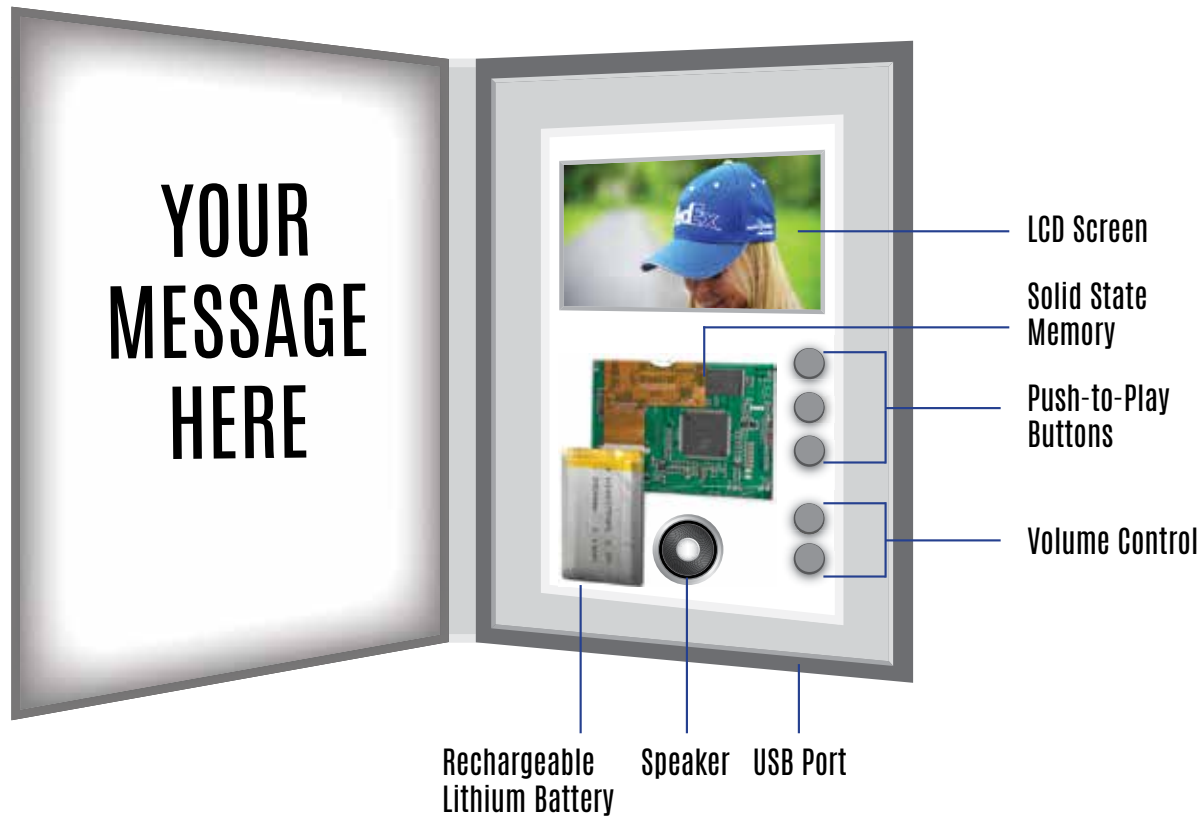


Why compete for attention in the crowded video marketplace when you can “wow” your audience with a state-of-the-art product engineered to grab their attention, deliver your video & make a great impression?

## Introducing Video Books:

Video books solve the problem of deliverability by combining video with the “in-your-hands-value” of print. Your videos will come alive at the fingertips of your audience in this one-of-a-kind presentation piece.

Functional. Easy-to-use. Flexible. **Highly impressive.**



Let us walk you through the steps in building your own video book solution.

the  
SOLUTION

# FIRST:

choose your screen

SCREEN SIZE: 2.4"

4:3 Ratio  
320 x 240  
1.89" x 1.41"



SCREEN SIZE: 4.3"

16:9 Ratio  
480 X 272  
3.58" x 2.00"

SCREEN SIZE: 7.0"

16:9 Ratio  
800 X 480  
6.00" x 3.30"





— SCREEN SIZE: 10.1" —

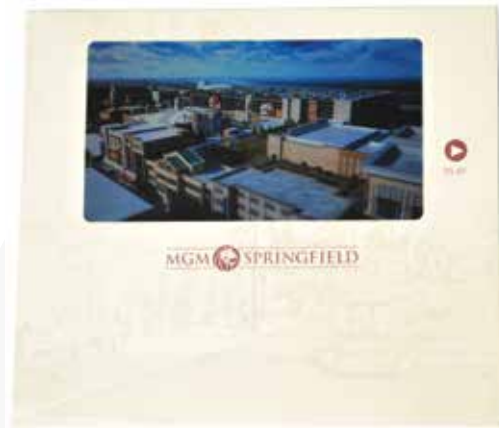
16:9 Ratio  
1124 x 600  
8.75" x 4.85"

# SECOND:

choose your format

1

Flat



Finished size:	8.25 x 6.75	7.5 x 8.5	10 x 10
Screen size:	4.3"	7.0"	10.1"
Playback (up to):	70 min.	70 min.	70 min.

2

Paperback



Finished size:	4 x 6	5 x 7
Screen size:	2.4"	2.4"
Playback (up to):	7 min.	10 min.

3

Hardback



Finished size:	6 x 9	8 x 11	10 x 10	12 x 12
Screen size(s):	2.4"	4.3"	7.0"	10.1"
	4.3"	7.0"	10.1"	
Playback (up to):	10 min. 70 min.	70 min.	120 min.	120 min.

*add pages!*



# THIRD: ACCESSORIES

## add-ons & upgrades

- **USB MINI TO STANDARD CABLE**  
OPTIONAL A.C. WALL CHARGER

- **EAR BUDS**

- **HEADPHONES**

- **CUSTOM PACKAGING**

- **SOLID-STATE MEMORY UPGRADE**  
2 GB FLASH MEMORY UPGRADE TO EXPAND VIDEO CAPACITY

- **STEREO HEADPHONE JACK**  
ADDS HIGH FIDELITY SOUND TO VIDEO PLAYERS W/ 4.3" SCREENS + LARGER

- **TOUCH SCREEN**  
REPLACE BUTTONS WITH TOUCH SCREEN NAVIGATION ON 4.3" SCREENS + LARGER

- **HDMI VIDEO OUTPUT**  
HD PLAYBACK FROM BOOKS TO PROJECTORS AND PLASMA TVs

- **WIRELESS OR 3G CONNECTIVITY**

- **VIDEO PRODUCTION**  
TEMPLATE OR CUSTOM

- **GRAPHIC DESIGN**

- **MAIL SERVICES**

- **ADD PAGES**

- **3D PRINTING**  
ADD TEXTURED PRINTING TO YOUR PRODUCTS

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